



Kütüphaneler: Sanal Mı?, Gerçek Mi?

Yaşar Tonta

Hacettepe Üniversitesi

Bilgi ve Belge Yönetimi Bölümü

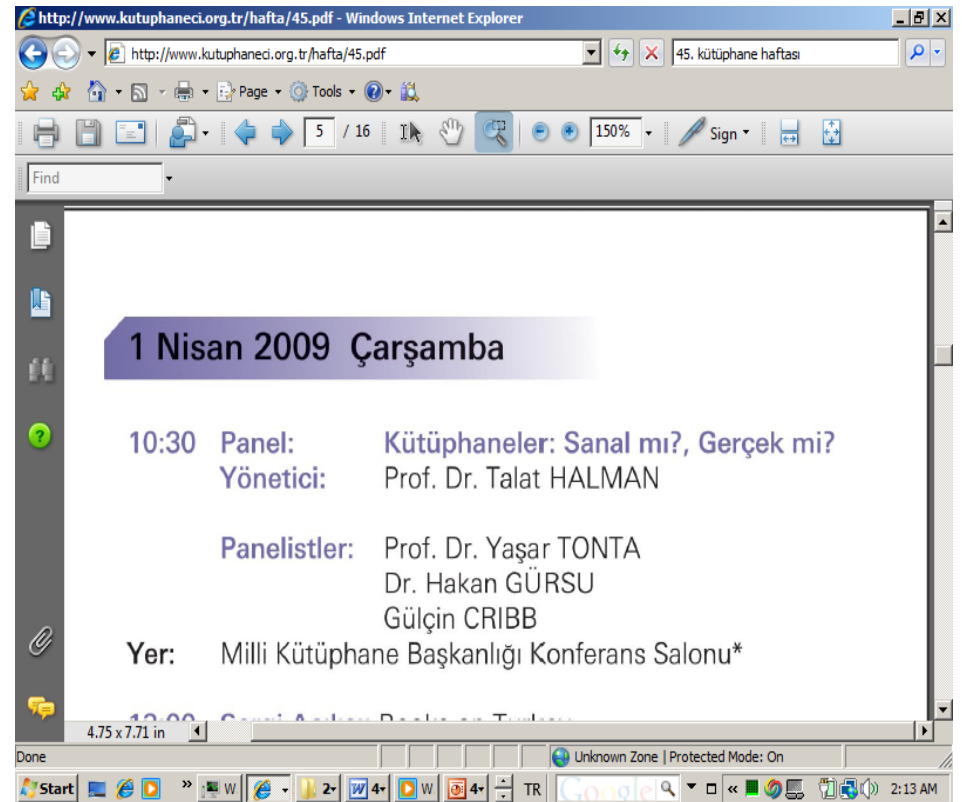
tonta@hacettepe.edu.tr

yunus.hacettepe.edu.tr/~tonta/



- Bilginin Yazgısı . . .
- Sanal Kütüphaneler
- Web 2.0 ve Library 2.0
- “Yakınsama” Olgusu
 - Bilgi Hizmetlerine Yansıması
 - Bilgi Yönetimi Eğitimine Yansıması
- Sonuç

Bilginin YAZGISI . . .



Türk Kütüphaneciliği 9, 4 (1995), 377-385

Babil'den 'Kütüp-Uzay'a

From Babylon to 'Libre-Space'

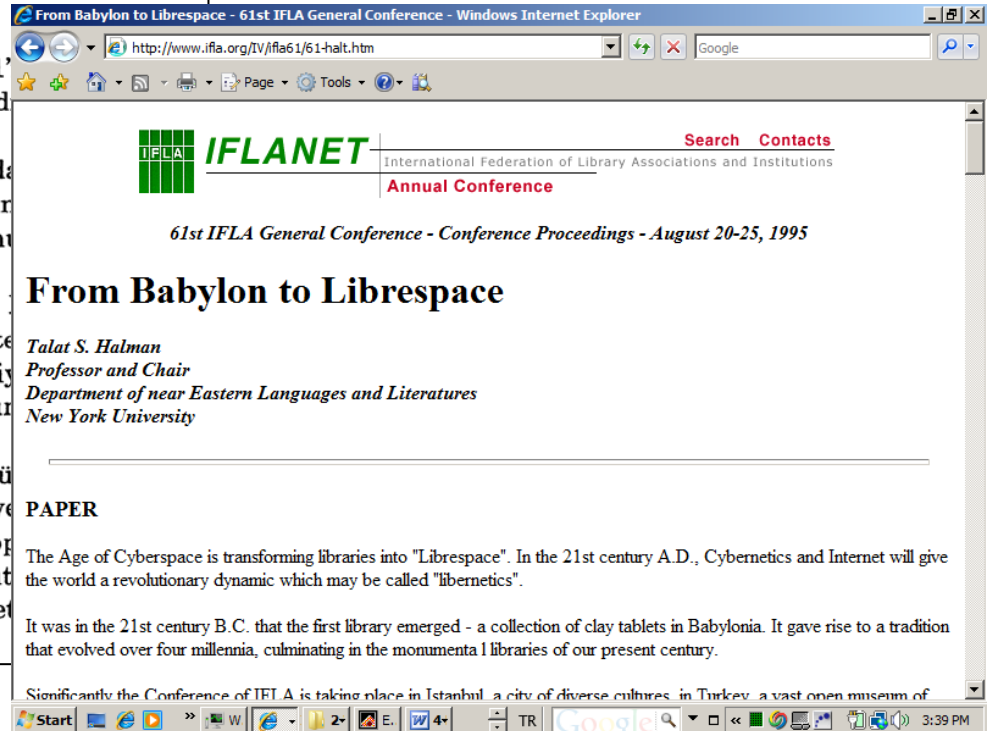
Talât Halman*

Siber-uzay çağı kütüphaneleri kütüp-uzaya çevirmekte. M.S. 21. yüzyılda Sibernetik ve Internet, dünyamıza belki de kütüp-netik adıyla devrimci bir ivme kazandıracak.

Dünyanın ilk kütüphanesi M.Ö. 21'inci yüzyılda Babilonya'da oluşmuş, bu başlangıç dört bin yıldır bir gelenek olmuştur. Bu başlangıç dört bin yıldır bir gelenek olmuştur. Bu başlangıç dört bin yıldır bir gelenek olmuştur.

Uluslararası Kütüphanecilik Dernekleri ve Kuruluşları'nın 21. Kongresi, anlamlı bir şekilde, çeşitli kültürlerin birlikteliği bir kent olan İstanbul'da, uygarlıkların açık müzesi olan Türkiye'de yapılmaktadır. Babil ve oradaki kütüphane de Türkiye'nin güney sınırında çok uzaklarda değildir.

Yalnızca Babilonya değil, aynı zamanda muhteşem tarihi kütüphaneleriyle haklı olarak övünen eski Mısır, Kudüs, Ninova, İskenderiye, Antakya, Bizans da daha sonraları Türk Osmanlı İmparatorluğu toprakları birer parçası olmuştur. Bergama ve Efes ve daha birçok eski kütüphane görkemle ayakta durdukları yerler bugünkü Türkiye Cumhuriyeti'nin içindedir.




Kütüphane Nerede?



http://www.sciencedirect.com/science?_ob=MiamiImageURL&_imagekey=B6W50-4J7H47H-1-1&_cdi=6556&_u - Windows In...
http://www.sciencedirect.com/science?_ob=MiamiImageURL&_imagekey=B6W50-4J7H47H-1-1&_cdi=6556&_user=691275&_check=y&_orig=browse&_cove

117 (1 of 2) Sign Find



Editorial

Where's the Library?

by David Kohl

Available online 10 February 2006

When my son was young, he went through a phase of enjoying the "Where's Waldo?" books. He liked looking through the complicated pictures to find the elusive Waldo. At the time, I thought it was a form of prereading, a mimicking of his parents whom he constantly saw engrossed in books. Now, I am not so sure. He may have been preparing himself for his later infatuation with video games where finding secret passages and devices was also important. Possibly the hardest part of growing older is having your fond illusions fade in the light of new data.

Recently, it has seemed to me that the academic library is beginning to take on a Waldo-like aspect. It is getting hard to

new reality—but almost without exception, they are not housed in the library. They can be accessed in the library certainly (as well as from dorms, faculty offices, campus computer centers, at home, in conference hotel rooms, and even while traveling—if you have a Treo or Blackberry), but they are housed primarily on publisher and vendor servers. To the best of my knowledge, only two library entities in North America house significant collections of digital journals on their own sites—OhioLINK and the University of Toronto. Worldwide, there are a handful more of locally loaded, nonpublisher/vendor collections. The journal collection is simply mov

Monday, March 30, 2009

Unknown Zone | Protected M

Start W 2 E 4 TR Google 3:51 PM

D. Kohl, Where's the library? (Editorial), *The Journal of Academic Librarianship* 32 (2) (2006), pp. 117–118.

Web 2.0 Nedir?



O'Reilly -- What Is Web 2.0 - Windows Internet Explorer

http://www.oreillynet.com/pub/a/oreilly/tim/news/2005/09/30/what-is-web-20.t

File Edit View Favorites Tools Help

O'Reilly -- What Is Web 2.0 x iGoogle

O'REILLY® 

Home Network Store Safari Books Online Conferences School Academic Solutions About

Contacts | History | Tim O'Reilly | Labs | Press Room | Jobs | User Group Program | Newsletters | Writing for O'Reilly

advertisement

What Is Web 2.0

Design Patterns and Business Models for the Next Generation of Software

by Tim O'Reilly
09/30/2005

Listen 
Print 
Discuss 
Subscribe to tim.oreilly.com 
Subscribe to Newsletters 

The bursting of the dot-com bubble in the fall of 2001 marked a turning point for the web. Many people concluded that the web was overhyped, when in fact **bubbles and consequent shakeouts appear to be a common feature of all technological revolutions**. Shakeouts typically mark the point at which an ascendant technology is ready to take its place at center stage. The pretenders are given the bum's rush, the real success stories show their strength, and there begins to be an understanding of what separates one from the other.

The concept of "Web 2.0" began with a conference brainstorming session between O'Reilly and MediaLive International. Dale Dougherty, web pioneer and O'Reilly VP, noted that far from having

Read this article in:

- Chinese
- French
- German
- Italian
- Japanese
- Korean
- Spanish

Start 2 Wi... 5 Mic... 2 Ad... FileZill... 4 Mic... 10 L... TR 19:29



- Yaratıcılığı artırmayı, bilgi paylaşımını ve en önemlisi kullanıcılar arasındaki işbirliğini amaçlayan Web teknolojisi ve web tasarımı.
- Sosyal ağ siteleri, wiki'ler, günlükler (blogs) ve folksonomiler gibi Web tabanlı toplulukların ve barındırılan hizmetlerin gelişmesi ve evrimleşmesi

Kaynak: http://en.wikipedia.org/wiki/Web_2.0

Web 2.0 Özellikleri



- Platform olarak Web
 - Kullanıcı katılımı yoluyla ortak akıl
 - Dinamik içerik
 - Paketlenmiş yazılım yerine hizmetler
 - Hafif programlama modelleri
 - Web standartları ve ölçeklenebilirlik
 - Zengin kullanıcı deneyimi
-
- açıklık
 - özgürlük

Kaynak: O'Reilly (2005); http://en.wikipedia.org/wiki/Web_2.0

updated 2 hours, 23 minutes ago

Twitter first to publish dramatic crash pictures

STORY HIGHLIGHTS

- Twitter again first to break new
- Plane from Istanbul to Amster
- First dramatic picture of crash

[Next Article in World](#) »

READ

VIDEO

PHOTOS

MAP

TEXT SIZE

(CNN) — The social networking site Twitter again stole a march on traditional media when it was the first outlet to publish dramatic pictures of the Turkish Airlines crash.

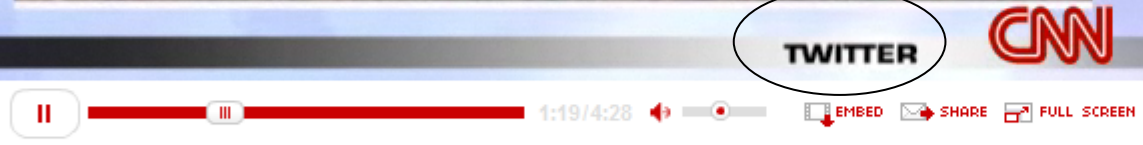


Moments after the plane crashed at Amsterdam's Schiphol airport on Wednesday morning the news was appearing on Twitter, iReport's International Correspondent Errol Barnett said.

"This is a story that broke on Twitter first and continued to unfold from there. Eyewitnesses were posting comments about the shock of seeing the plane 'dive' and amazement of passengers walking out of the wreckage," Barnett said.

"It was a dramatic image of a fractured plane posted on Twitter.com that was the first worldwide view of the Turkish Airlines crash. It was snapped by an eyewitness driving on the nearby A-9





...when CNN saw the image it moved quickly to confirm with Dutch officials that a crash had happened. "Within minutes we were reporting on the story. We then confirmed with the Twitter user that the image was theirs and took it to air. "This proves that social networking sites can be a real asset in covering breaking news and gathering eyewitness accounts but the web should always be treated with extreme caution."



Airliner crashes at Dutch airport 4:28
Turkish airliner crashed at Amsterdam's main airport. CNN's Ivan Watson reports.

- [Turkish plane crashes at Amsterdam airport](#)
- [World News - International Headlines, Stories and Video from CNN.com](#)

Source: [CNN](#) | Added February 25, 2009

 Turkish plane wreckage 1:31	 Dutch mayor describes scene 1:10	 Plane crash survivors 1:05
 Survivors report turbulence 1:27	 Surviving plane crashes 6:33	 Airliner crashes at Dutch airport 4:28






CNN World Business
Click here

ADVERTISEMENT

Most Popular

STORIES

VIDEOS

Most Viewed	Most Emailed
1 Turkish plane wreckage	
2 Survivors report turbulence	
3 Surviving plane crashes	

Web 2.0 + Library = Library 2.0

(Miller, 2005)



- **Library 2.0** kütüphane dünyasında hizmetlerin kullanıcılara sunulmasındaki geçişi yansıtmaktadır
- Library 2.0 geribildirim vermeye ve katılmaya cesaretlendirerek kütüphane hizmetlerinin tasarımı ve kurulumunda kütüphane kullanıcılarına da rol verir
- Library 2.0 modeli çift yönlü hizmet sunar ve kullanıcıdan kütüphaneye bilgi akışını artırır.

Source: http://en.wikipedia.org/wiki/Library_2.0

Kütüphaneler. . .



Dempsey - Windows Internet Explorer

http://firstmonday.org/htbin/cgiwrap/bin/ojs/index.php/fm/article/viewArticle/2: qualitative and quantitative approaches

Home > Volume 14, Number 1 - 5 January 2009 > Dempsey

f i @ s t m x ñ d @ ¥
PEER-REVIEWED JOURNAL ON THE INTERNET

Always on: Libraries in a world of permanent connectivity

by Lorcan Dempsey

Abstract

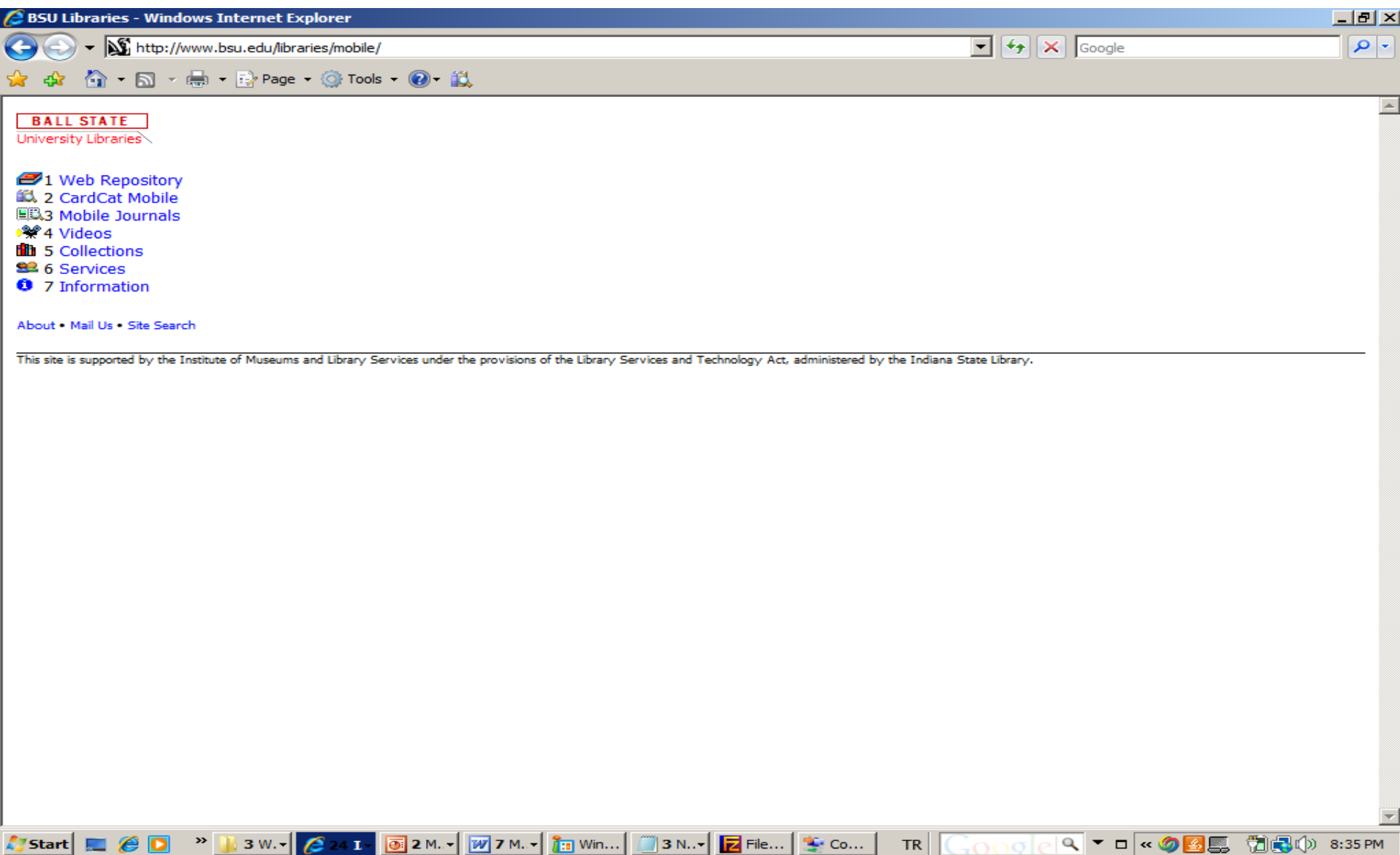
Mobile communication has been more widely adopted more quickly than any other technology ever (Castells, *et al.*, 2007). It represents a diffusion of communications and computational capacity into a growing part of our research, learning and social activities. It has resonated with emerging youth behavior, providing support for distinctive patterns of social interaction and group formation, information use and personal expression.

Diffuse networking changes how we coordinate our resources to achieve goals. For example, our use of time and space changes. Timeshifting is routine as students may listen to or watch lectures in the gym or on the train. The use of space to support ad hoc rendezvous and social learning is becoming more important.

Wednesday, February 11, 2009

Start 12 6 M 6 A 2 M 3 M pa... Fil... Co... TR 1:35 AM

“Cep Kütüphanesi”



Kütüphaneler: Sanal Güzergâhlar



tonta-icats-2008.pdf - Adobe Acrobat Professional

File Edit View Document Comments Forms Tools Advanced Window Help

Create PDF Combine Files Export Secure Sign Forms Review & Comment

1 / 9 87.1% Find

Library Collections, Acquisitions, & Technical Services 32 (2008) 1-9

Contents lists available at ScienceDirect

 **Library Collections, Acquisitions, & Technical Services**

journal homepage: www.elsevier.com/locate/icats



Libraries and museums in the flat world: Are they becoming virtual destinations? ☆

Yaşar Tonta

Department of Information Management, Hacettepe University, 06800 Beytepe, Ankara, Turkey

ARTICLE INFO

Article history:
Available online 26 June 2008

Keywords:
Libraries as virtual destinations
Museums as virtual destinations
Digitization of cultural heritage resources

ABSTRACT

In his recent book, "The World is Flat", Thomas L. Friedman reviews the impact of networks on globalization. The emergence of the Internet, web browsers, computer applications talking to each other through the Internet, and the open source software, among others, made the world flatter and created an opportunity for individuals to collaborate and compete globally. Friedman predicts that "connecting all the knowledge centers on the planet together into a single global network... could usher in an amazing era of prosperity and innovation". Networking also is changing the ways by which libraries and museums provide access to

Start 5 4 E. C. TR Google 2:46 AM

Sosyal Ağlar Yeni Web Portal'ları



- Sosyal ağlar: Web içinde web'ler
- Web 2.0 kullanarak sosyalleşme artı tek noktadan çeşitli hizmetler sağlıyor
- Facebook'ta 52,000 farklı uygulama var
- Yahoo!, Google ve Facebook'ta kullanıcılar sadece Ekim 2008'de 200 milyar dakika (139 milyon gün) harcamışlar
- Google'ın misyonu “dünyanın içeriğini düzenlemek”, sosyal ağları ise “dünyanın insanlarını”
- Amaç sanal güzergahlar oluşturmak değil bağlantı, iletişim ve içeriği birleştirerek yıldız kümeleri oluşturmak

Second Life "Bilgi Adası"





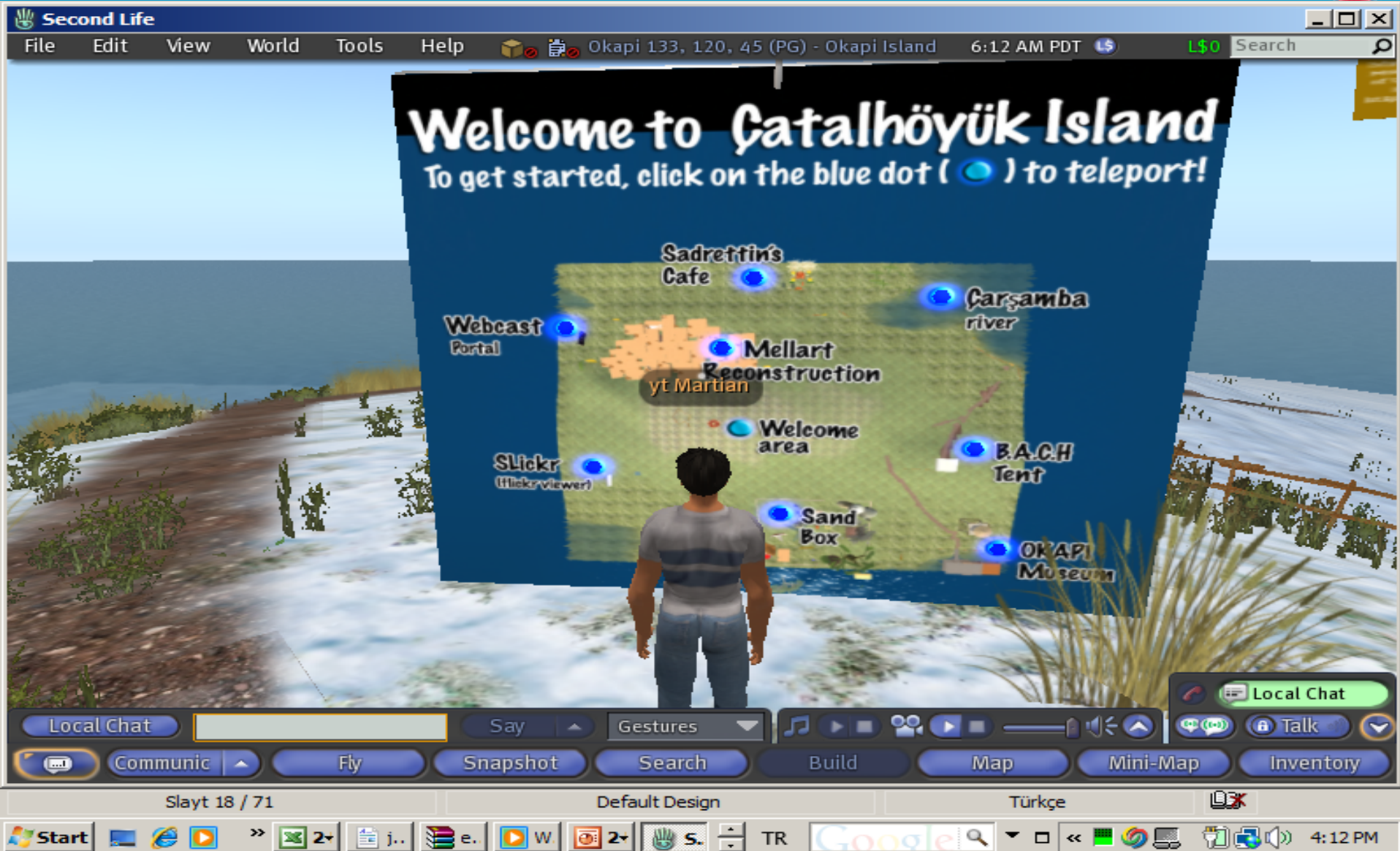
Second Life “Bilgi Adası” Dermeleri



Second Life Referans Hizmeti



Second Life Çatalhöyük Adası



- Second Life ilk yaşıamın yerine geçmez.

•Kaynak: Scott T Plutchak, The librarian: fantastic adventures in the digital world, *Serials*, 20(2): 89, July 2007.



- “türlerin, teknolojilerin fingirdeşmesi, iç içe geçmesi” (Ekşi Sözlük)
- Cep telefonu artık sadece haberleşme aracı değildir
- Kullanıcıların iş, öğrenim ve özel yaşamlarının yakınsaması



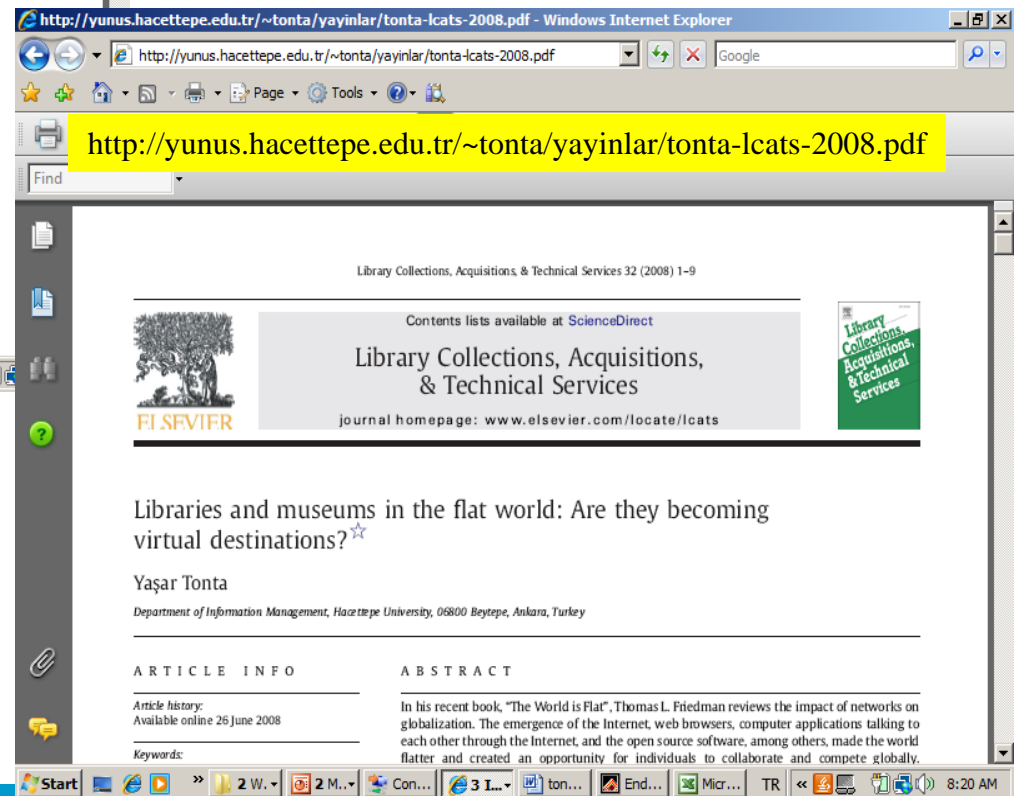
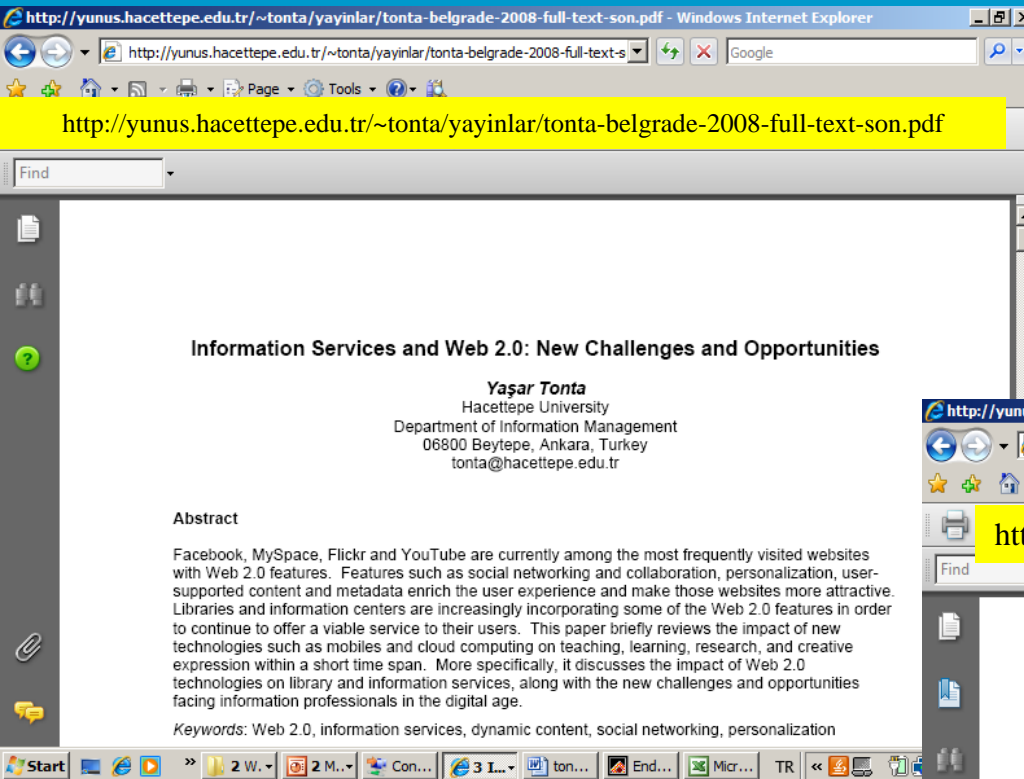
- Mekân olarak kütüphanenin öneminin azalması
- Bilgi kaynaklarına uzaktan erişilmesi
- Bilgi kaynağı ve hizmeti sunan rakiplerin artması
- Kütüphane türlerinin yakınsaması
- Yakınsayan teknolojilerle bilgi hizmeti sunulması
- Bilgi hizmetlerinin kullanıcıların iş, öğrenme, ev ve seyahat ortamlarına taşınması
- Kütüphane dışındaki bilgi kaynaklarının ve hizmetlerinin kütüphane içindikilerle bütünleştirilmesi
- Kullanıcılar tarafından yaratılan içeriğin standart içerikle bütünleştirilmesi



- Bilgi profesyonellerinin öneminin artması
- Daha fazla bilgi ve beceriye gerek duyulması
- Öğreticilerin ve öğrencilerin bilgi ve becerilerin hızla eskimesi
- Esnek, disiplinler arası ders programlarının yaratılması ve yaşatılması
- Bilgi yönetimi eğitiminin “Nesnelerin İnternet’i”nin ve Web 3.0: Sosyal anlamsal Web’in yaratılmasını ve yönetilmesini de içermesi



- Kaynak merkezli değil ilişki merkezli bir yaklaşımla bilgi hizmeti verilmesi (Lagoze, 2000)
- Gerçek ve sanal kütüphane kaynaklarının ve hizmetlerinin birlikte yürütülmesi
- Bilgi yönetimi eğitiminin “melezleşmesi”





Kütüphaneler: Sanal Mı?, Gerçek Mi?

Yaşar Tonta

Hacettepe Üniversitesi

Bilgi ve Belge Yönetimi Bölümü

tonta@hacettepe.edu.tr

yunus.hacettepe.edu.tr/~tonta/

- HANSON, T. (2005). [Managing academic support services in universities: the convergence experience.](#) London, Facet.
- Common is some coming together of the library and the campus computing or IT services, but other units may also be drawn in: management information systems, e-learning developments, language labs, audio-visual support and so on. I have wondered in these pages whether the founding type of library/IT convergence that is central here is an artifact of an earlier time and queried whether ...
- ... it now makes more sense to associate the library with emerging support for e-learning and e-research, creating a set of capacities aligned around academic systems and services, and the management of research and learning data. [[Lorcan Dempsey's weblog](#)]